

EXECUTIVE PROGRAM IN DIGITAL MARKETING

For Professionals, Students &
Business Owners

LEARN DIGITAL MARKETING AND BUILD A
REWARDING CAREER WITH RIGHT CERTIFICATION



Aim for
Digital Marketing
Excellence

Support
Digital
Transformation

Build Powerful
Online Value
Chain



6 WEEKS TRAINING MODULE

1. Digital Marketing Overview
2. Website Planning & Creation
3. Search Engine Optimisation
4. Social Media Marketing
5. Google Adwords
6. Google Analytics
7. Social Media Marketing
8. Ecommerce Marketing
9. Content Marketing
10. Email Marketing

Why Agrestis ?

- Cover all modules SEO, SEM, SMM, Email and Mobile Marketing
- Internship + Personality Development + Prepare you for interviews
- Our Course Covers Theory, Practical Training on Live Projects + Assessments.
- Trained more than 100+ Students across Tricity, Himachal and Punjab
- Industry best faculty with 10+years of experience in Digital Marketing.





6

MONTHS ADVANCE TRAINING MODULE

1. Digital Marketing Overview
2. Website Planning & Creation
3. Search Engine Optimisation
4. Social Media Marketing
5. Google Adwords
6. Google Analytics
7. Social Media Marketing
8. Ecommerce Marketing
9. Content Marketing
10. Email Marketing
11. Lead Generation
12. Affiliate Marketing
13. Adsense & Blogging
14. Black Hat Seo
15. Spying on Competitors Marketing Strategies
16. Google Certifications
17. Mobile App Marketing
18. Online Reputation Management
19. Online Display Advertising
20. How To Grab Freelancing Projects ?



100+
STUDENTS
TRAINED

1
TRAINING
DELIVERY
CENTER

5+
FACULTY
ON BOARD

Executive Program In
Digital Marketing

Get 100% Placement
Assistance With **AGRESTIS**
Digital Marketing
Training

Successfully Placed
90% Students In
Reputed Organizations

Classroom Training +
Live Projects +
Dual Certification +
Placement Assistance

